



FOR IMMEDIATE RELEASE

Contact: Ayanna Maharry
Email: BeautifulFlower1@hotmail.com
Website: www.ExtraOrdinaryBirthdays.org

AWARD-WINNING JOURNALIST LESLI FOSTER NAMED EXTRA-ORDINARY BIRTHDAYS AMBASSADOR

The WUSA9 anchor will help the organization's 2021 ignite the LIGHT campaign.

January 12, 2021 (Washington, DC) – Extra-Ordinary Birthdays, a Maryland-based non-profit organization that creates and provides personalized birthday celebrations for children experiencing homelessness, has named WUSA9 news anchor Lesli Foster the 2021 ambassador for its ignite the LIGHT campaign (ITLC).

The ignite the LIGHT campaign raises awareness and funds to support the vision, mission, core values, and programs of Extra-Ordinary Birthdays. Each donation to this campaign funds one child's entire birthday party. As a gift for their donations, donors receive EOB Birthday Bands which consist of leather bands and charms that are available in various colors representing zodiac birthstones.

"We are ecstatic that Lesli has agreed to become an ambassador for the ignite the LIGHT campaign. Her participation will energize the campaign and spark enthusiasm for the work we do to ensure that homeless children experience the life-affirming and hope-inspiring effects of a celebration of the day they were born," stated Schinnell Leake, Founder of Extra-Ordinary Birthdays.

As an ambassador for the ignite the LIGHT campaign, Ms. Foster will actively engage in growing awareness for Extra-Ordinary Birthdays and the ignite the LIGHT campaign. She will participate in virtual and in-person events and programs once the current pandemic subsides and congregating restrictions have been lifted.

Lesli Foster is an American Award-winning journalist, news anchor, and reporter, currently working as a weeknight news anchor for WUSA9. She has served in this capacity since 2001. She also reported for WBAL-TV in Baltimore, where Baltimore's City Paper named her Best TV News Personality. Her career began in her native Michigan, where she was a weekend anchor and reporter for WEYI-TV, an NBC affiliate outside of Flint, Michigan.

Extra-Ordinary Birthdays is currently celebrating the ten-year anniversary of the inception of the organization. Log on to www.ExtraOrdinaryBirthdays.org to get more information about EOB and ignite the LIGHT, make a donation, and discover how to become a volunteer. Connect with EOB on Facebook ([@ExtraOrdinaryBirthdays](https://www.facebook.com/ExtraOrdinaryBirthdays)), Twitter ([@EOBirthdays](https://twitter.com/EOBirthdays)), Instagram ([EOBirthdays](https://www.instagram.com/EOBirthdays)), and [Youtube](https://www.youtube.com).

###

Contact: Ayanna Maharry
Email: BeautifulFlower1@hotmail.com
Website: www.ExtraOrdinaryBirthdays.org